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Business Wire

January 13, 2003, Monday

DISTRIBUTION: Business Editors

LENGTH: 955 words

HEADLINE: Aon Studies: North American Tech Employees' Commitment to Their Organizations At All-Time High

DATELINE: CHICAGO and TORONTO, Jan. 13, 2003

... offices throughout the world. Aon Consulting delivers integrated consulting solutions to help clients with employee benefits, human resources outsourcing, compensation, communication and management consulting.

Note to editors:

"High-Technology £Work" and "Workforce Commitment Index" are both registered **trademarks** owned by **Aon Consulting**.

**Aon** conducted its studies by surveying 872 American technology workers via random telephone samples in 2002, and by questioning 1,222 Canadian technology workers through telephone and Internet surveys during 2001 and 2002.

This press release may ...

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Teledata Group  
Canadian Corporate Newswire

January 13, 2003 Monday

LENGTH: 983 words

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This press release may ...

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Global News Wire

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January 13, 2003

FT-ACC-NO: A20030113101-374A-GNW

LENGTH: 948 words

HEADLINE: JANUARY 13, 2003 - 11:41 EST

BODY:

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This press release may ...

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of Thomson Publishing Corporation  
Insurance Networking & Data Management

October, 2002

SECTION: FINANCE; Vol. 6; No. 4; Pg. 6

LENGTH: 240 words

HEADLINE: SEC Probes Aon's Books

BODY:

... during the period from May 4, 1999 through August 6, 2002.

The lawsuit, filed in the United States District Court for the Northern District of Illinois charges that defendants issued false and misleading financial statements and press releases concerning **Aon's** publicly reported earnings, thereby artificially inflating the market price of **Aon** securities.

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Copyright 2002 Informa Publishing Group Ltd  
Insurance Day

Copyright 2002 American Banker, Inc.  
The American Banker

August 16, 2002, Friday

SECTION: INSURANCE PRODUCTS; Pg. 5

LENGTH: 232 words

HEADLINE: In Brief: Aon Restates Profit SEC Queried

DATELINE: CHICAGO

BODY:

... charge in the first quarter.

As a result, last year's reported profits will fall, Aon said, and profits for this year's first half will rise by the same amount. The fourth-quarter restatement will not affect Aon shareholders' equity of \$3.7 billion, the company said.

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ASAP

Copyright 2002 Information Gatekeepers, Inc.  
Fiber Optics Weekly Update

June 7, 2002

Copyright 2002 Business Wire, Inc.  
Business Wire

June 4, 2002, Tuesday

DISTRIBUTION: Business/Technology Editors

LENGTH: 838 words

HEADLINE: AON's Wavelength Shift Multiplexing Fundamentally Alters the Economics of Optical Transport for Metro-Access Market; MetroScout Delivers Unprecedented 10 Gbps Native Transparency at 1310 nm; SUPERCOMM 2002 Booth no. 23616, Hall B4

DATELINE: ATLANTA, June 4, 2002

All Optical Networks, Inc. (AON), today announced the availability of its MetroScout(TM) metro-access multiplexer, delivering native protocol and bit-rate transparency up to an unprecedented 10 Gbps per channel. Designed from AON's patent-pending Wavelength Shift Multiplexing (WSM(TM)) technology, this all-optical 4-channel multiplexer directly interoperates with 1310 nm legacy equipment, the predominant wavelength of the installed base. The benefit of MetroScout's transparency means using only a single ...

Copyright 2002 Canada NewsWire Ltd.  
Canada NewsWire

May 6, 2002, Monday

SECTION: FINANCIAL NEWS

DISTRIBUTION: Attention Business Editors

LENGTH: 1659 words

HEADLINE: IT Skilled Labour Shortage Returning in 2002;  
(media can join the special press briefing happening May 6, 9-10:30 a.m. EST by dialing 1-800-273-9672 or 416-695-5806)

DATELINE: TORONTO, May 6

BODY:

... IT organizations, ebusiness companies, and the financial community. Additional information can be found at [www.idc.com](http://www.idc.com).

IDC is a division of IDG, the world's leading IT media, research and exposition company. All product and company names may be **trademarks** or registered **trademarks** of their respective holders.

Aon Corporation is a holding company that is comprised of a family of insurance brokerage, consulting and insurance underwriting subsidiaries. As part of Aon Consulting Worldwide, Aon Consulting/Groupe-conseil Aon is among the top human resources consulting firms in Canada, with ...

Copyright 2002 ESPICOM Business Intelligence Ltd.  
Epicom Business Intelligence

January 11, 2002

LENGTH: 162 words

HEADLINE: New patent covering NeoPharm's liposomal delivery system

Copyright 2001 American Banker-Bond Buyer a division

of Thomson Publishing Corporation  
Insurance Chronicle

December 3, 2001

SECTION: TRANSITIONS; Vol. 12; No. 47; Pg. 12

LENGTH: 61 words

HEADLINE: Dunn to Head Aon Risk

BODY: In addition to his new position, Dunn will also serve as chairman of Aon Risk Services Latin America and as a member of both the Aon Risk Operations and Worldwide Boards.

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ABI/INFORM

Copyright 2001 Commerce Publishing Company  
American Agent & Broker

December, 2001

SECTION: Vol. 73, No. 12; Pg. 45-47; ISSN: 00027200

B&H-ACC-NO: 95962419

DOC-REF-NO: AGB-2071-13

LENGTH: 1204 words

HEADLINE: Finding specialty markets on the World Wide Web

AUTHOR-NAME: Anonymous

BODY:

... agents and brokers can use the site to locate and obtain information about more than 400 specialty programs. One page on the site, for example, lists 48 types of insurance products, including aviation, employment practices, ocean marine, **intellectual property** and coverage for property managers. Clicking on those links identifies the Aon provider companies that have programs for them. Visitors also can use a link to send information about a specific risk to ASPN, which will then search for a suitable program. The site also invites visitors to call its staff directly at 877ASK- ...

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ASAP

Copyright 2001 American Institute of CPA's  
The Practicing CPA

October 1, 2001

SECTION: No. 9, Vol. 25; Pg. S\$SSSS1; ISSN: 0885-6931

IAC-ACC-NO: 92584455

LENGTH: 219 words

HEADLINE: The risk management resource.

COMPANY: Aon Insurance Corp. CONTINENTAL CASUALTY CO (91%); AON INSURANCE SERVICES (80%); AIS AFFINITY INSURANCE AGENCY INC (78%); PATENT & TRADEMARK OFFICE (50%);

Copyright 2001 Baltic News Service  
Baltic News Service

September 24, 2001

LENGTH: 220 words

HEADLINE: AON ESTONIA BUYS INSURANCE BROKER AD FINEM

DATELINE: TALLINN, Sep 24

BODY:

... more important," Aon Eesti manager Kristjan Varton said.

The parties have agreed to keep the price of the deal confidential.

By now the operations of the two companies have been virtually merged and employees of Ad Finem continue offering the service to the existing clients under the **Aon trade mark**, he said.

As Varton said, **Aon** Eesti may consider more mergers and takeovers in the future. It is important to see to it, however, that the existing companies fit into Aon's market segment and had a similar business culture, Varton added.

Aon launched business in Estonia in ...



Copyright 2001 AFX News Limited  
The Regulatory News Service

September 7, 2001 Friday

LENGTH: 3148 words

HEADLINE: IBNet PLC - Final Results - Amendment

... broadened IBNet's sales distribution for Netdetec by entering into a relationship with 'Reach U', a division of insurance giant AON. The Reach U network of partners provide considerable breadth of services to protect brand, secure systems, data and **intellectual property**. Netdetec features as part of the Reach U offer and will be sold through AON's UK sales force directly into their extensive client base. The full effect of these initiatives should make their returns in 2002. This year we have exhibited once again at the Brand Licensing Show in New York. We launched an initiative at the show ...

COMPANY-TERMS:

IBNET PLC, UNITED KINGDOM; TICKER: IBN; ISIN: GB0002180858

Copyright 2001 American Banker, Inc.  
The American Banker

April 24, 2001, Tuesday

SECTION: INSURANCE PRODUCTS ; Pg. 8

LENGTH: 66 words

HEADLINE: In Brief: Aon to Spin Off Underwriting Unit

BYLINE: BY

DATELINE: CHICAGO

BODY: The spinoff will take the form of a tax-free stock dividend to its shareholders.

Aon is the world's second-largest insurance agency.

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ASAP  
Copyright 2001 Risk Management Society Publishing, Inc.  
Risk Management

February 1, 2001

SECTION: No. 2, Vol. 48; Pg. 17 ; ISSN: 0035-5593

IAC-ACC-NO: 71405023

LENGTH: 2955 words

HEADLINE: COVERAGE CONCEPTS for Intellectual Property.

BYLINE: Betterley, Richard S.

BODY:

... Louisville. Last year, new competition joined the ranks, including Aon and CNA Pro.

Defense coverage was pioneered by LRM (Lloyd's), IPIS (Evanston), American International Group (National Union) and Chubb in 1999. These have now been joined by Aon, CNA Pro, **Intellectual Property** Risk Management (IPRM) with Lloyd's, Marsh and Swiss Re.

Specialized products include Allianz's infringement product and Lexington's trade secret misappropriation policy for claims alleging unauthorized acquisition, use or disclosure of trade secrets. And interest is spreading. Other ...

Copyright 2001 The National Underwriter Company  
National Underwriter,

Property & Casualty/Risk & Benefits Management Edition

January 15, 2001

SECTION: SPECIAL REPORT: E&S Specialty Product Report; Pg. 3

LENGTH: 2599 words

HEADLINE: IP Risks Need Property Approach

BYLINE: BY SUSANNE SCLAFANE

BODY:

... XL Capital) as markets for enforcement coverage and Indian Harbor, again, for defense cost coverage.

In addition, Mr. Brosnan listed American International Group, Zurich Group and Swiss Re among insurers that have developed various IP insurance programs.

According to marketing information on its Web site, Swiss Re offers infringement liability coverage and patent validity coverage for buyers and sellers of patent rights that are later found invalid or unenforceable.

In 2000, both Aon and New York-based broker Marsh announced IP catastrophe programs, with Aon promising more than \$100 million in blanket protection and Marsh providing up to \$250 million in coverage with up to \$70 million in excess of \$10 million from Swiss Re. (See NU, Aug. 21, 2000, page 13 for more on Marsh's program.)

While Mr. Coddling told National ...

September 4, 2000

LENGTH: 673 words

HEADLINE: Speakers urge EDA vendors to cash in on intellectual property -- Profit potential of firms' patent portfolios rises

BYLINE: Michael Santarini

BODY:

... an IP litigation, a new breed of insurance carriers and consultants is now emerging.

Davis said that in the past only a few insurance companies have offered policies protecting IP, but often the policies were restrictive in their terms and conditions, had an insufficient capacity that covers less than \$70 million and the underwriting itself was extremely expensive.

She said that unlike typical

IP insurers, risk management firms, such as Aon Risk Services, insure patent portfolios of medium to large companies and often write policies protecting entire portfolios or segments of a portfolio.

"With risk-management services we are learning how to take risk and turn it into value creation, and we are also learning how to turn risk into opportunities," said Davis.

<http://www.eetimes.com/>

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ABI/INFORM

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Canadian Insurance

August, 2000

SECTION: Vol. 105, No. 9; Pg. 17-19; ISSN: 00083879

B&H-ACC-NO: 60278945

DOC-REF-NO: CIN-2054-12

LENGTH: 2245 words

HEADLINE: Cyber peril

AUTHOR-NAME: Harris, Craig

BODY:

... tip of the iceberg. "There is an underlying shift. In the past, we had traditional publishing industries and people generally understood copyright laws. In the Internet world, you can broadcast, publish and reproduce material very easily, but that doesn't mean you know anything about **copyright** laws. Just because you can do it doesn't make it legal."

Aon Canada senior vice president Matthew Cook, who argues there is a huge element of hype around so-called cyber risks, does acknowledge that the Internet throws a curve in areas like copyright infringement, given global access to the ...

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Copyright 2000 Computerworld (Philippines)  
COMPUTERWORLD (PHILIPPINES)

June 15, 2000

LENGTH: 513 words

HEADLINE: Philippines: Dot-coms need insurance policies vs. cyber crimes

BODY:

... customer and suppliers against e-commerce sites whose security specifications have failed, resulting in unauthorized access, business interruption loss, service denial, transmission of computer viruses, disclosure of confidential information, theft of intangible assets and content-distribution liabilities such as **trademark or copyright** infringement, says Ayala Aon corporate division vice president Michael Relloso.

Ayala Aon, an insurance, risks management and employee benefits consulting company formed by the Ayala Corporation and Aon Corporation, seeks to provide business security guidelines beyond the limits of old ...

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Global News Wire

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Computerworld (Philippines)

June 15, 2000 FT-ACC-NO: A20000602160E-198-WR

LENGTH: 513 words

HEADLINE: PHILIPPINES: DOT-COMS NEED INSURANCE POLICIES VS. CYBER CRIMES

BODY:

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Ayala Aon, an insurance, risks management and employee benefits consulting company formed by the Ayala Corporation and Aon Corporation, seeks to provide business security guidelines beyond the limits of old ...

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CFO The Magazine for Senior Financial Executives

May 2000

SECTION: Vol. 16, No. 6; Pg. 16; ISSN: 8756-7113

RDS-ACC-NO: 02440744

LENGTH: 269 words

HEADLINE: Blanketing Intellectual Risk

BYLINE: Mello, John P, Jr

HIGHLIGHT: Aon Corp has recently come out with **intellectual property** insurance that would cut down on company risk and cover the areas of trademarks, patents, and trade secrets

BODY:

... IP insurance also traditionally had complicated underwriting requirements that created difficult hoops for companies to jump through.

"We've created a product that covers all intellectual property--patents, trademarks, trade secrets, copyright--and includes defense, as well as enforcement, of **intellectual property** rights," explains Judith Pearson, director of Aon's financial services group. "We also provide catastrophic limits of liability."

The product offers coverage in excess of \$200 million, with a minimum deductible of \$5 million, although Aon recommends deductibles of \$15 million to \$25 million. The policies are written on ...

... company basis. Premiums are based on the type of IP being insured, the company's industry, and other variables. However, a company can expect to pay premiums ranging from 1 percent to 5 percent of the policy's coverage.

John P. Mello Jr.

**Intellectual property** coverage is no longer limited to **patents and trademarks**.

THE BOTTOM LINE: Aon's IP insurance provides coverage in excess of \$200 million, with a minimum deductible of \$5 million.

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ASAP

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CFO, The Magazine for Senior Financial Executives

May 1, 2000

SECTION: No. 6, Vol. 16; Pg. 16 ; ISSN: 8756-7113

IAC-ACC-NO: 62197002

LENGTH: 230 words

HEADLINE: Blanketing Intellectual Risk; Brief Article; Statistical Data Included

BYLINE: Mello Jr., John P.

BODY:

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Risk & Insurance

April 1, 2000

SECTION: Pg. 6 ; ISSN: 1050-9232

IAC-ACC-NO: 62050712

LENGTH: 279 words

HEADLINE: Aon Will Place \$100M Intellectual Cover; Brief Article

BODY:

A new risk transfer service that allows companies to secure more than \$100 million of blanket protection for **patents, trademarks, copyrights** and other **intellectual property** assets has been introduced by **Aon Corp.**

**Aon** executives cite the service as the first to offer such blanket protection across all **intellectual property** for organizations, and are describing it as the opening of a new global market for intellectual property cover. According to statistics cited by the Chicago-based global broker and consulting firm, the market for patent-licensing revenues is expected to exceed \$...

... risk profile is shifting from hard assets--property, plants, and equipment--to so-called intangible assets, such as patents and copyrights. The issue of how to protect intellectual property is now a preeminent concern among CEOs."

In the last two decades, according to **Aon**, **intellectual property** losses have soared. In 1982, **intellectual property** losses were estimated at only \$5 million. By 1998, it had increased to \$3.8 billion. The manufacturing sector has been most affected, and accounts for 37 percent of infringement suits, with high-tech industries accounting for another 34 percent.

...

Copyright 2000 The Deseret News Publishing Co.  
The Deseret News (Salt Lake City, UT)

March 22, 2000, Wednesday

SECTION: BUSINESS;

Pg. C04

LENGTH: 780 words

HEADLINE: Internet patent disputes pile up

BYLINE: Associated Press

BODY:

... in the market, whether or not the patents prevail. And prices could rise for consumers, they say, if other sites have to pay royalties to use a patented concept.

As Internet patent pile up, other companies see new business. Several weeks ago, **Aon Corp.** of Chicago announced plans to offer insurance coverage for both **patent** holders and the companies they might sue.

"Ten years from now, I would think there will be certain standards on who owns what," said Judith Pearson, an executive vice president for Aon. "That's what the fight is over right now."

In computing's ...

Copyright 2000 The Austin American-Statesman  
Austin American-Statesman

February 28, 2000, Monday

SECTION: Business; Pg. D8

LENGTH: 250 words

HEADLINE: As Net spreads, so do patent disputes

BYLINE: Anick Jesdanun

BODY:

... 1998, the number had jumped to 2,193.

While some critics head to court, others head online. Amazon's one-click patent prompted a protest site, NoAmazon.com, which lists alternative sites for buying products Amazon sells.

**Aon Corp.** of Chicago has announced plans to offer insurance for **patent** holders and for the companies they might sue.

In computing's early days, many software developers didn't bother with patents, seeing considering software as mathematical formulas in the public domain. Now many companies believe that if they do not, a rival might ...

Copyright 2000 Crain Communications Inc.  
Business Insurance

February 28, 2000, Monday

SECTION: Pg. 3

LENGTH: 1385 words

HEADLINE: New **intellectual property** facilities; Aon, Marsh target Fortune 500

BYLINE: SALLY ROBERTS

BODY:

The world's two largest insurance brokers have developed new intellectual property insurance programs for Fortune 500 companies, but it remains to be seen whether buyers are interested.

Chicago-based Aon Corp. earlier this month introduced a new insurance product that allows large corporations to secure in excess of \$200 million of blanket protection to recover damages, to defend or to enforce the rights of **patents, trademarks, copyrights** and other **intellectual property** assets.

Aon's chief competitor, Marsh Inc., said last week that it, too, is offering a new catastrophic intellectual property policy that offers up to \$300 million in limits for companies with more than \$1 billion in annual revenues. Marsh expects to announce further details of the product next month.

Like Aon's policy, Marsh's catastrophic policy will cover defense and enforcement costs for a ...

... property.' They don't see the benefit of buying insurance," Mr. Betterley said.

Judith Pearson, executive vp of Aon Financial Services Group in Denver, who developed the broker's insurance product, said that Aon is capitalizing on an opportunity it sees in the changing environment.

"We're moving from an asset-based economy to more of a knowledge-based economy," which is increasing the value of a corporation's **intellectual property** assets, she said. Citing statistics from Aon's proprietary database, she noted that, since 1992, there have been 31 **intellectual property** cases that each resulted in more than \$100 million in damages and defense costs. Intellectual property losses in 1998 totaled \$3.8 billion, compared to \$5 million in 1982, she said.

"Definitely a lot of education" needs to take place," Ms. Pearson noted. "Companies that are focused on intellectual property tend to have a really good (research and development) department and a really good law department, but they still struggle with infringement issues," she said.

In addition to the insurance product, Aon also is offering "risk qualification and quantification" services to help clients identify their **intellectual property** risks and to manage, mitigate and transfer those exposures.

Aon's policy, which is a proprietary form, is offered worldwide. The blanket coverage has limits of \$200 million above a minimum \$5 million per-claim self-insured retention, Ms. Pearson said. Underwriters participating in the program include: Chubb Corp.; Gulf Insurance Co.; Kemper Insurance Cos.; Liberty Mutual Insurance Co.; RLI Insurance Co.; Zurich American Insurance Co.; ACE Ltd; ...

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Chattanooga Times / Chattanooga Free Press

February 27, 2000, Sunday

SECTION: BUSINESS; Pg. H9

LENGTH: 784 words

HEADLINE: Patent Squabbles Increase With Growth of E-commerce

BYLINE: ANICK JESDANUN, The Associated Press

BODY:

... it," he said.

Other critics say patents could also give owners an early advantage in the market, whether or not the patents prevail. And prices could rise for consumers, they say, if other sites have to pay royalties to use a patented concept.

As Internet **patents** pile up, other companies see new business. **Aon Corp.** of Chicago recently announced plans to offer insurance coverage for both patent holders and the companies they might sue.

"Ten years from now, I would think there will be certain standards on who owns what," said Judith Pearson, an ...

Copyright 2000 Journal of Commerce, Inc.  
Journal of Commerce

February 25, 2000, Friday

SECTION: INSURANCE; Pg. 8

LENGTH: 518 words

HEADLINE: Aon offers consulting service

BYLINE: BY RON LENT

KEYWORD: INSURANCE; US; BROKER; **COPYRIGHT**; LIABILITY; **AON**; FINANCIAL; STATISTIC;

As U.S. business continues to shift from hard assets - plants and equipment - to intellectual property such as **patents**, **trademarks** and **copyrights**, protecting these new assets has created new insurance products.

**Aon Corp.**, a giant insurance broker based in Chicago, is marketing a new consulting service that provides insureds with more than \$100 million in coverage to recoup damages from stolen or misused **patents**, **trademarks**, **copyrights**, product designs, brands and trade secrets. **Aon** has lined up a half-dozen insurers, including Liberty Mutual of Boston and Chubb of Warren, N.J., to underwrite the coverage.

Aon said the value of intellectual property and other intangible assets is growing fast. Patent-licensing revenue alone is expected to exceed \$500 billion by 2005, up from \$100 billion in 1998.

Also, another sign of the increasing importance of intellectual property is the rise of intellectual-property losses. In 1982, they were estimated at \$5 million; ...

SUBJECT: INSURANCE; US; BROKER; COPYRIGHT; LIABILITY; AON; FINANCIAL; STATISTIC; INTELLECTUAL PROPERTY (92%); COPYRIGHT (90%); CONSULTING SERVICES (90%); INSURANCE INDUSTRY (90%); PROPERTY & CASUALTY INSURANCE (90%); PATENTS (90%); RISK MANAGEMENT (90%); TRADEMARKS (90%); COMPUTING & TECHNOLOGY (90%); LAWYERS (86%); ELECTRONICS INDUSTRY (78%); LICENSING AGREEMENTS (78%); SEMICONDUCTOR ...

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St. Louis Post-Dispatch

February 22, 2000, Tuesday, FIVE STAR LIFT EDITION

SECTION: BUSINESS, Pg. C6

LENGTH: 714 words

HEADLINE: INTERNET CONCERNS ARE CRITICIZED FOR GETTING WIDE-RANGING PATENTS; BATTLES WAGED IN COURT AND ONLINE

BYLINE: Anick Jesdanun; Associated Press

DATeline: NEW YORK

BODY:

... it," he said.

Other critics say patents could also give owners an early advantage in the market, whether or not the patents prevail. And prices could rise for consumers, they say, if other sites have to pay royalties to use a patented concept.

As Internet patents pile up, other companies see new business. Last week, Aon Corp. of Chicago announced plans to offer insurance coverage for both patent holders and the companies they might sue.

In computing's early days, many software developers didn't bother with patents, considering software to be mathematical formulas in the public domain. Now many companies believe that if they do not, a rival might later ...

The Associated Press

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February 21, 2000, Monday, PM cycle

SECTION: Domestic News; Business News

LENGTH: 781 words

HEADLINE: Squabbles over patents increase with growth of e-commerce

BYLINE: By ANICK JESDANUN, AP Internet Writer

DATELINE: NEW YORK

BODY:

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As Internet **patent** pile up, other companies see new business. Last week, **Aon** Corp. of Chicago announced plans to offer insurance coverage for both **patent** holders and the companies they might sue.

"Ten years from now, I would think there will be certain standards on who owns what," said Judith Pearson, an executive vice president for Aon. "That's what the fight is over right now."

In computing's ...

The Associated Press State & Local Wire

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February 21, 2000, Monday, PM cycle

SECTION: Domestic News; State and Regional

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In computing's ...

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Associated Press Online

February 21, 2000; Monday

SECTION: Domestic, non-Washington, general news item

LENGTH: 838 words

HEADLINE: Squabbles Over Patents Increase

BYLINE: ANICK JESDANUN

DATELINE: NEW YORK

BODY:

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In computing's ...

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Chicago Tribune February 20, 2000 Sunday, CHICAGOLAND FINAL EDITION

SECTION: Business; Pg. 10; ZONE: N; INSIDE FINANCE.

LENGTH: 648 words

HEADLINE: ANNUAL STUDY OF BANKING FEE TRENDS IS AMONG CASUALTIES OF FEDERAL LAW

BYLINE: Melissa Wahl.

BODY:

... cash flow and adequate capital--are among the top three challenges facing their businesses, according to a new survey sponsored by Heller Financial Inc. in Chicago. Other leading concerns were stiff competition, recruiting and retaining key employees.

Aon Corp. introduced a product last week to help companies protect their **intellectual property** in excess of \$100 million. It provides blanket protection to recover damages or enforce rights for patents, trademarks, copyrights and other intellectual property assets. Intellectual property losses were estimated at \$2.8 billion in 1998, up from ...

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Business Wire

February 14, 2000, Monday

DISTRIBUTION: Business Editors

LENGTH: 477 words

HEADLINE: **Aon Opens New Global Market For Intellectual Property Protection; Companies Can Now Protect In Excess of \$100 Million in Intellectual Property**

DATELINE: CHICAGO, Feb. 14, 2000

Aon Corporation (Aon) announced today the introduction of a new risk transfer service that for the first time allows companies to secure in excess of \$100 million of blanket protection to recover damages or enforce rights for **patents, trademarks, copyrights** and other **intellectual property** assets.

Aon, a leader in innovative risk management services, said this new market reflects the growing importance of intellectual property and other intangible assets. As one example, patent-licensing revenues are expected to exceed \$500 billion by 2005, up from \$...

... Aon's new consulting and risk transfer service enables companies to gain blanket coverage across all intellectual property. The consultation and placement of coverage is for either defense costs and damages for those companies concerned about infringing upon others' **intellectual property**, or enforcement by those wary of having their **intellectual property** infringed upon.

Aon's new service has been several years in the making. The work was spearheaded by Joe Morahan, chairman of Aon's Financial Services Group and Judith Pearson, executive vice president of Aon's Financial Services Group.

Aon Corporation is a holding company that comprises a family of insurance brokerage, consulting and underwriting subsidiaries. Aon's common stock (NYSE: AOC) is listed on the New York, Chicago and London stock exchanges. (www.aon.com) \*Sources: Inc. Magazine, FSG Intellectual Property Large Loss Database, FSG Intellectual Property Statistical Database.

SUBJECT: IL-AON-CORPORATION **INTELLECTUAL PROPERTY** (94%); PRESS RELEASES (91%); **COPYRIGHT** (90%); DAMAGES (90%); NEW PRODUCTS (90%); PATENTS (90%); RISK MANAGEMENT (90%); BANKING & FINANCE (90%); LICENSING AGREEMENTS (77%); INSURANCE INDUSTRY (76%); COMMON STOCK (73%); TRADEMARKS (72%); INSURANCE COVERAGE (72%); MFG OUTPUT ( ...

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Lloyd's List



January 14, 2000

SECTION: Pg. 8

LENGTH: 525 words

HEADLINE: Protection & Indemnity: Scandinavia: Swedes take the lead in 'one-stop-shopping'

BYLINE: By JAMES BREWER

BODY:

... Oslo and Gothenburg.

Despite a very shaky few years in hull insurance, the clubs and fixed premium specialists are keen to underwrite both hull and P&I. In its latest comprehensive review, P&I Outlook 2000, leading broker Aon homed in on the Scandinavian connection.

It commented: 'The one stop shop, a **trademark** of the Swedish Club for many years, appears to be becoming a catchphrase internationally, which also seems to be affecting the Scandinavian market.' Skuld has reportedly had preliminary talks with the Norwegian hull mutual, Unitas, over a potential venture. Gard is setting up a ...

\* Copyright 1999 Investor's Business Daily, Inc.  
Investor's Business Daily

December 17, 1999

SECTION: A; Pg. 6

LENGTH: 795 words

HEADLINE: The Latest Insurance Craze? Arcane Internet Technology

BYLINE: By Doug Tsuruoka, Investor's Business Daily

BODY:

... Services Group Inc. Executive Vice President 39 years old B.S., economics and international relations, University of Wisconsin The technology used in electronic commerce and online auctions is getting so valuable that companies are seeking more ways to protect their **intellectual property** from theft and other abuses. As a partner with Aon Financial Services Group Inc., an insurance brokerage and risk management firm, Judith Pearson sees the efforts to protect **intellectual property**. Aon is owned by Chicago-based financial and insurance holding company Aon Corp. Pearson says a recent decision to award Priceline.com Inc., the consumer-based online bidding service, a patent for its method of doing business on the Web has alerted many Internet-related companies that they are providing services ...

Copyright 1999 Network World, Inc.  
Network World

September 15, 1999

LENGTH: 671 words

HEADLINE: U.N. Ponders Net Help for Poor Countries

BYLINE: Bernhard Warner

BODY:

... international leaders to facilitate global e-commerce. ProNetLink hopes to keep the dialogue open between business interests in the West and the developing nations of the world.

U.N. representatives from 17 nations were in attendance, as were companies such as CitiGroup, UPS, Bank of China and Aon (AOC) Risk Insurance. Topics ranged from protecting **intellectual property** rights to taxation. The forum raised more questions than it answered, but it also shed some needed light on the e-commerce gulf between developing and developed nations.

On the one hand are countries like Lesotho, a tiny ...

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PR NEWswire

August 4, 1999 LENGTH: 769 words

HEADLINE: Zurich U.S. and Aon Create RiskAttack(SM) to Deliver Insurance and Financial Services Solutions to Technology Businesses

BODY:

... leading property and casualty insurers, and Aon Corporation, the nation's premier insurance brokerage firm.

RiskAttack gives growing technology companies direct, efficient access to the full line of insurance and financial services solutions and expertise resident in Zurich U.S. and Aon. These range from directors and officers liability, errors and omissions, **intellectual property** and other insurance products tailored for technology risks, to strategic risk assessment, asset management, payroll solutions, and integrated disability solutions, as well as premium financing and consulting services. In addition, RiskAttack technology automates for technology businesses ...

Copyright 1999 PR Newswire Association, Inc.  
PR Newswire

August 4, 1999, Wednesday

SECTION: Financial News

DISTRIBUTION: TO BUSINESS EDITOR

LENGTH: 710 words

HEADLINE: Zurich U.S. and Aon Create RiskAttack(SM) to Deliver Insurance and Financial Services Solutions to Technology Businesses;  
'Virtual Risk Architects' Provide Efficient, State-of-the-Art Solutions to Hyper-Growth Market

DATELINE: CHICAGO and SCHAUMBURG, Ill., Aug. 4

BODY:

... leading property and casualty insurers, and Aon Corporation, the nation's premier insurance brokerage firm.

RiskAttack gives growing technology companies direct, efficient access to the full line of insurance and financial services solutions and expertise resident in Zurich U.S. and Aon. These range from directors and officers liability, errors and omissions, **intellectual property** and other insurance products tailored for technology risks, to strategic risk assessment, asset management, payroll solutions, and integrated disability solutions, as well as premium financing and consulting services. In addition, RiskAttack technology automates for technology businesses ...

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Copyright 1999 THE HINDU

January 24, 1999

SECTION: News

LENGTH: 274 words

HEADLINE: India- VSNL GDR issue cleared

BYLINE: Our Special Correspondent NEW DELHI, Jan. 23.

BODY:

... Sources said in- principle approval has been received from the Department of Economic Affairs and roadshows are expected to begin soon. The final approval now vests with the Cabinet Committee on Foreign Investment. Among other proposals cleared are ones by Thomson Electronics and Aon Holdings of the U.K.

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The Regulatory News Service

December 14, 1998 Monday

LENGTH: 1494 words

HEADLINE: Micro Focus Group. - Contract Awarded

... minimum tax, but carrying credit enhancement, are a particularly good buy, she said. But not all insured bonds are the same.

"There are some yield opportunities in insured bonds," she said. "There is more opportunity if you buy AMT housing bonds than you would aon non-AMT water and sewer bonds."

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February 27, 1998

SECTION: News

LENGTH: 136 words

HEADLINE: 3-MONTH KLIBOR FUTURES NOON FEB 27

BODY:

... JUN 99 18  
SEP 99 10  
DEC 99 5  
MAC 00  
JUN 00  
SEP 00  
DEC 00  
TTL O/PSN: 2524 CTRS  
TTL TURNOVER: 73 LOTS  
CROSS TRADES: 20 LOTS  
SPREAD TRADES: 5 LOTS  
AON TRADES: NIL LOTS  
Copyright(C) 1998 BERNAMA The Malaysian National News Agency

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Business Wire

\* August 4, 1997, Monday

DISTRIBUTION: Business Editors

LENGTH: 535 words

HEADLINE: Insuring Intellectual Property Remains a Niche, Despite Rapidly Growing Need

DATELINE: OLDWICK, N.J.

BODY:

... reluctant to enter this market because they have not yet developed reliable ways to measure the risks and set appropriate prices.

The fear that the risks may be huge has caused insurers that write this coverage to be ultraconservative, says Gary Sheerer, a senior vice president at Aon Technology Brokers, one of several firms marketing **intellectual property** coverage. As a result, Mr. Sheerer says, many policies are considered to be too expensive and too limited. Another difficulty has been that the industry's most attractive potential clients - fast-growing start-up companies - tend to have a high tolerance for risk and be least ...

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The San Francisco Chronicle

JULY 25, 1997, FRIDAY, FINAL EDITION SECTION: BUSINESS; Pg. C2; PEOPLE IN BUSINESS

LENGTH: 712 words

HEADLINE: PEOPLE IN BUSINESS

BYLINE: COLLEEN BENSON

BODY:

... media and production company, named Quincy Yu president and COO. She was CFO and VP of operations at PeerLogic Inc.

The law firm of Brobeck, Phleger & Harrison appointed James Elacqua a partner in the Palo Alto office and leader of the firm's **intellectual property** litigation group. He was with Arnold, White and Durkee in a similar capacity.

Aon Risk Services Inc., a San Francisco retail insurance brokerage and risk management consulting arm of Chicago-based Aon Corp., named Roberta Carroll SVP and managing director of Aon's health care initiative. She was VP of risk and insurance ...

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Forbes

April 7, 1997

SECTION: FORBES ASAP; Pg. 90

LENGTH: 3576 words

HEADLINE: FIBER KEEPS ITS PROMISE